ERASMUS Internship: Event Marketing

Become part of the SKInnovation team // 30 hours per week in Innsbruck

3 months internship from January to March 2027

The SKInnovation team is looking for a new team member. Are you interested in joining Europe's largest startup conference on skis? Then this is for you! SKInnovation is looking for an Erasmus intern to join our Marketing team. As a thriving startup conference we are looking for people just as passionate about event management and the startup scene as we are. Currently we are looking for an intern in the following field:

Marketing & Social Media Management

- Support the Marketing Manager in managing SKInnovation's social media channels (primarily LinkedIn & Instagram)
- Create and edit social media content (posts, stories, reels)
- Support content planning and social media calendars
- Keep an eye on trends and platform dynamics
- Assist with campaign execution and basic performance tracking
- Support broader marketing initiatives when needed

Your profile:

- **Currently studying at a European university, but not in Austria**
- Interest in event management and the startup scene
- Some first experience in one of the above mentioned fields
- Hands-on mentality, solution-oriented approach, and flexibility
- Ability to work independently and carefully, with a proactive mindset beyond your own tasks

What we offer:

- SKInnovation's home base is at InnCubator in Innsbruck, where we enjoy working together; however, home office days are possible but mainly based in Innsbruck.
- A young and dynamic team with a startup spirit and great passion for the event
- Support in finding accommodation in Innsbruck and making the most out of your Innsbruck experience
- Flexibility within your working schedule, snow days possible

About SKInnovation:
SKInnovation is a startup and innovation conference, held directly on the ski slopes. It takes place every year in March in Innsbruck, Austria. All 1000 participants are on skis or snowboards, talks from our speakers take place in mountain huts, and startup pitches happen on the ski lifts. A key focus this year is further professionalizing and developing the event. We are working with several major players from the Tyrolean (startup) scene to achieve this. More information about the event can be found on our website https://skinnovation.at/.

Interested?

Fill out our application form via this link: https://skinnovation.at/form_internship
If you have any further questions, feel free to reach out to our people manager Luise (luise@skinnovation.at)